

# Quote

THE WEEKLY DIGEST

Volume 23—Number 16

Week of April 13, 1952

## MAY WE *Quote* YOU ON THAT?

Pres HARRY S. TRUMAN, ordering seizure of strike-threatened steel industry: "Our nat'l security and our chance of peace depend on our defense production. And our defense production depends on steel." 1-Q

" "

Jas P McGRANERY, new U S Att'y Gen'l: "It is certainly not going to be my purpose to look with the eye of suspicion upon everyone who enters the public arena to render a public service." 2-Q

" "

WINSTON CHURCHILL, British prime minister, commenting on possible successor to Gen Eisenhower as comdr of SHAPE: "If the Americans have the slightest wish to keep the job, Britain would certainly support them." 3-Q

" "

Ex-Pres HERBERT HOOVER, saluting Dr Lee de Forest, developer of the electron tube, as a fellow inventor: "Some people think my gigantic invention was the great world-wide depression." 4-Q

Queen JULIANA, of Netherlands, urging U S to go slowly in Europe: "Have patience; wait and see what happens. Make time your ally; it is a safe one." 5-Q

" "

Mrs Jas HELM, social sec'y to Mrs Harry S Truman, denying rep't of early White House wedding for Margaret: "It's the same old rumor, all dressed up again." 6-Q

" "

J HOWARD McGRATH, retiring U S Att'y Gen'l, in a farewell statement to employees of the Dept': "I have undergone a bit of political surgery." 7-Q

" "

FRANK E McKINNEY, Democratic Nat'l Chmn: "The presidency won't be placed on a silver platter and handed to any man. He's going to have to work for it." 8-Q

" "

Rep CHAS A HALLECK (R-Ind): "The Truman solo may be ending but the malady is going to linger on." 9-Q

T W E L F T H   Y E A R   O F   P U B L I C A T I O N



The Administration's "let-them-take-it-out-of-profits" philosophy, as most recently exemplified in steel, is sheer demagoguery. It traces back to the era when a handful of barons owned America's basic industries. If the proposed steel wage raise is to be taken out of profits, it is pertinent to ask, "Whose profits?" U S Steel has approx 300,000 stockholders, the vast majority of them middle-class Americans. These people *own* "big steel". It is they who would bear the brunt in decreased dividends and impaired capital investment.

Why strip one group, already sorely pressed, to appease another segment whose wages have consistently risen faster than living costs? If, as the President proposes, wages are to be tied to profits, shall they fall when profits decline, and disappear entirely in a not-infrequent "red-ink" yr? Ob-

viously the worker expects to be paid regularly, without regard to the condition of the company's balance sheet. Labor thus classifies itself as a staple commodity. Risk is inherent in any capital investment. And profit is the traditional democratic reward for risk.

No matter how the steel stale-mate may end, it seems reasonably certain that users of the product will subsequently pay more. Yet this in itself is not the most significant point. It is the inevitable trail of wage increases in other industries that will compound the mischief. The added cost of steel in an automobile might am't to \$7 or \$8. But if the auto industry itself were obliged to raise wages on a par with steel, the added cost in a car would represent something like \$50.

No wonder Washington wags now refer to WSB as the *Wage Stimulation Bd!*

" "

U S politics pervades Europe. Last wk *L'Aurore*, Paris newspaper, cartooned 2 strolling lovers. Said he: "Tu m'aimes?" ("Do you love me?") Her response: "I like Ike."



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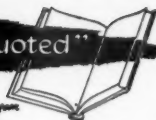
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★  
"He who never quotes, is never quoted"  
★ ★

*Charles William Johnson*



#### ACCIDENTS—1

One of every 17 Americans was injured in an accident last yr and 93,000 were killed. Traffic deaths amounted to 37,500, highest toll in a decade. Of the total 9,100,000 injuries, home accidents claimed 4,000,000. Total accident bill to the nat'n was \$8 billion.—*Annual Survey of Nat'l Council of Safety.*

#### ACCURACY—2

An ignoramus is better informed than a person who knows what isn't so.—*Banking.*

#### ACTION—Lack—3

The worst obstructionist in any community is not the man who is opposed to doing anything, but the man who will not do what he can because he cannot do what he would like to do.—J L LONG, *Indiana Clubwoman.*

#### ARMED FORCES—4

A cpl is a man who knows much about little and daily learns more and more about less and less until finally he knows everything about nothing . . . then they make him a sgt. — G LUDWAY, *Leatherneck Magazine.*

#### BUSINESS—5

The soundest business principles are usually soundless.—DON MARSHALL, *Partners.*

#### CAPITAL—Labor—6

Capital is condensed labor. It is nothing until labor sets free the condensed labor and makes it assume some form of utility or

beauty. Capital and labor are one, and they will draw nearer to each other as the world advances.—DAVID SWING, *Blue Book.*

#### CHILD—Training—7

Children are like tadpoles, in the same immature, "liquid" stage of development. What we are doing to children in the schools is often like trying to make tadpoles walk on land when they have neither legs nor air-breathing lungs for it.—LOUIS J HENRICK, "Tadpole & Frog," *Phi Delta Kappan*, 4-'52.

“

What did we do before TV?  
Is it only now we've learned to see!  
But how limited remain our sights,  
When youngsters ride the range all seven nights! —  
BEATRICE K KESS, *Delaware School Journal.* 8

”

#### CRIME—9

We can handle crime itself, as long as we recognize it as crime. The danger comes when we try to excuse crime or pretend it isn't crime. If and when a majority of our people decide that anything goes as long as they can get away with it, we will be thru as a nation and as a society.—H A BATTEN, chmn of board, N W Ayer & Son, in *Printers' Ink.*

..... *Quote* .....

I have more food than I can eat—

They faint with hunger in the street.

I have more clothes than I can wear—

Their heads, and hands, and feet are bare.

My walls are thick, and warm, and dry—

Their walls are rain, and wind, and sky.

My heart knows love of noble souls—

Their hearts are hungry, thirsty bowls.

These things let me remember when

Cries of the needy rise again.  
—Concern.

10

## DIPLOMACY—11

A reporter once asked Winston Churchill to define the word "diplomacy." He ans'd that it could best be explained with a Lord Beaconsfield yarn.

An influential politico asked Disraeli to obtain a baronetcy for him. The statesman turned him down without at all hurting his feelings. After explaining that he was unable to give the baronetcy, Disraeli added: "I can do something for you that is even better . . ."

The politico wondered what the great man had in mind.

"You can tell your friends that I offered you a baronetcy," explained Disraeli, "and that you refused it."—CYRIL CLEMENS, "Churchill Profile," *Hobbies*, 4-'52.

..... *Quote* .....

## EDUCATION—12

The parents of a 7-yr-old boy in a progressive school have rec'd a report grading him as "above average in Freedom from Withdrawal Tendencies." They are considering his withdrawal from the school.—*New Yorker*.

" "

Democratic ideas and values cannot be mfr'd or purchased. They can be developed only by democratic education.—E T McSWAIN, editorial, *Childhood Education*.

## EFFORT—13

Whether it's fishing worms or dollars the only satisfactory way I ever found to get any was to dig. —BURTON HILLIS, *Better Homes & Gardens*.

## EFFORT—Lack—14

Show me the man or woman who gets up 5 min's before he or she is absolutely obliged to and I will show you the matutinal prig and postprandial bore.—LUCAS MALET, *McCall's*.

## ERROR—15

The man who never makes a mistake probably gets his salary from one who does.—JERRY FLEISHMAN, *Trailer Talk*, hm, Warner Fruehauf Trailer Co.

## FEAR—Lack—16

A Breton fisherman, about to sail for the Newfoundland banks, was interviewed by a journalist, who learned that the seafarer's father, grandfather and 2 brothers had perished at sea. "And, in spite of their fate, you aren't afraid to sail out?" the reporter asked. "Why should I be afraid?" the seadog ans'd. "If your father died in bed, that isn't preventing you from retiring each night."—Temoignages (Paris).

### FREEDOM—of Press—17

A free press is indispensable to sound public opinion, but it is not all-sufficient: it must be correct as well as free. If a columnist indulges in the various propaganda techniques of cheap journalism, if he resorts to name-calling instead of citing facts and reasons, if he uses glittering generalities, corny emotional appeals, if he "stacks the cards" in his own favor—if he stoops to these, what glory is there in his freedom?—JOHN B SHEERIN, "Columnists Are Not Infallible," *Homiletic & Pastoral Review*, 2-'52.

### GOD—Belief—18

A wide-scale study surveyed the population of 10 countries during '48 on belief in God. Brazil ranked 1st, with 96% of its people believing in God; Australia, 2nd with 95%; Canada, 3rd; and the U S. 4th with 94%. Trailing behind the U S in this order were Norway (84%), Finland (83%), Sweden, Denmark, and Holland (all 80%). Most skeptical was France, where only 66% of the population professed belief. — JOHN E GIBSON, "God in the U S," *This Week*, 3-30-'52.

### GOSSIP—19

The reason a dog has so many friends is that his tail wags instead of his tongue. — *Pure Oil News*, hm, Pure Oil Company.

### GOVT—Cost—20

If every person in the U S were to put \$11 a wk for 50 wks into a Christmas Club, all the Christmas checks combined would just equal proposed Fed'l budget expenses for fiscal '53.—*Tax Outlook*.



With the significant Illinois primary ret'ns now in, we come to an opportune time to review the status of leading candidates. Sen Taft is undeniably strengthened by his "three-in-a-row" victories. And the ardor of Eisenhower votaries somewhat cooled. The Gen'l's inexperienced counsellors made too much of the Minnesota victory. The state has always been politically unpredictable. The assertion that it signalized a series of mid-western victories was premature.

Taft now has a delegate lead of approx 100 over Gen Eisenhower, but this is in no sense conclusive. His strong territory is the middle west and the south. Gen Eisenhower will gain materially in the Atlantic states. It now seems improbable that either man can be nominated on 1st ballot. The result will be determined by subsequent bargaining, or by the intervention of a compromise candidate.

The Democratic race is presumably wide open, and candidates will soon be getting in each other's way. Kefauver progress is impressive. Relatively low write-in for Stevenson in Illinois is surprising. But Kefauver, in early encounters, was aided by "anybody-but-Truman" philosophy. His tests are yet to come. We continue to believe he will be eliminated in convention. Southern revolt is now less probable, but should not yet be discounted.

..... *Quote* .....

### Nat'l Dilemma

Our present troubles come  
From trying to enforce  
The old-time principles  
Our lives will not endorse.

The laws that plague us daily  
Were formed to battle wrong  
By men who thought that honor  
Made a nation strong.

With honesty and truth  
We've taken latitude;  
We felt we had attained  
A superior attitude . . .

Let's change the rules that irk  
And put them on the shelves;  
And if this just won't work,  
We'll have to change—

ourselves!

—C W VANDENBERGH, *Watchman-Examiner*. 21

### HEALTH—Diet—22

People used to blame illness on "something I et." Today, nutrition has proved you can get sick from something you *don't* eat. Moreover, your illness can be from something you didn't eat 10 yrs ago!—DONALD G COOLEY, "Coming: The 'Ageless' Age?" *Farm Jnl*, 4-'52.

### INFERIORITY—23

"My wife," he told the psychiatrist, "has an inferiority complex. How can I be sure she will keep it?"—*Revue de la Pensee Francaise*, Paris (Quote translation).

### INFLATION—24

Mary had a little lamb. She took it home to stew. Altho it cost her 90¢, 'twas not enough for two.—*Sunshine Mag*.

..... *Quote* .....

### INTERNAT'L RELATIONS—25

I believe U S private charity and packages from relatives in the states win more for'gn friends—at 1000th the cost—than gov't billions. A can of beans from Uncle Louis in Milwaukee is easy to understand and makes the receiver love America more than a hydro-electric plant financed by some tongue-twisting agency owned by Uncle Sam in Washington.—FRED SPARKS, *New Orleans Times-Picayune*.

### JUVENILE DELINQUENCY—26

Every boy, in his heart, would rather steal 2nd base than an automobile. — Justice TOM CLARK, quoted in *Optimist*.

### KNOWLEDGE—27

An old mechanic is a fellow who knows almost as much—but not quite—as a young mechanic thinks he knows!—*Automotive Digest*.

### LIFE—Death—28

A medical chart records any illness a patient has had in his life. Everything from whooping cough to German measles is duly registered there. But events of striking force, such as the birth or death of a love, the beginning or the end of a life's work, all of what we might now call the manifestations of the creative or the destructive instinct, are considered too unscientific, too irrelevant to be noted.

Yet these are the events that turn and twist a life. Indeed, the wider our experience, the more certain we become that these are the verdicts of life and death.—Dr ARNOLD A HUTSCHNECKER, *The Will to Live* (Crowell).

## LITERATURE—Future—29

Our whole literary world is sinking into black disaster. I am sure that those of us who live for the next 30 yrs will see the art of literature dying.—EVELYN WAUGH, Contemporary English novelist, quoted in *Books on Trial*.

## MEMORY—30

Thos A Edison was notoriously absent-minded. One afternoon he got off the train at Orange, N J, well pleased because for once he hadn't forgotten a thing. He had counted and checked his baggage, looked over his belongings carefully, and everything was there. Picking up a couple of bags, he had started down the platform when the ticket agent, an old friend, asked: "Sure you haven't forgotten anything, Mr Edison? You didn't leave anything on the train by any chance?"

"Not this time!" Edison assured him. Then, casually glancing toward the train, he gave a startled exclamation, dropped his bags, and started on a run back to the car he had just left. For at the window he had seen the face of his bride of 2 wks.—LUBY POLLOCK, *Your Normal Mind* (Funk).

## MINORITIES—31

During the time Noah was building the ark, he was very much in the minority but he won! When Joseph was sold into Egypt by his brothers, he was a decided minority, but he won! When David, ridiculed by his brothers, went out to meet Goliath, he was a decided minority in size, but he won!—CARROLL S JONES, quoted in *Sunshine Mag.*

*"Of all things!"*

Man has not successfully domesticated a new wild animal species in 3,000 yrs. But John Teal, of McGill Univ, is going to try to tame the musk ox on behalf of Vermont Animal Research Foundation. This animal, more correctly known as the ovibos, is "half way between a sheep and a cow." Meat, wool and milk are said to be of superior quality. If it thrives on sub-marginal New England lands, the economy of that area may in time be profoundly affected.

Chlorophyll is a word most of us didn't know was in the dictionary up to a couple of yrs ago. Now, chlorophyll-ed products sell at rate of \$35 million a yr and potential is estimated at \$100 million a yr.

*Brief Bits:* As the paper match book celebrates 60th birthday, industry reminds us that half of the 500 billion matches used in U S yrly are given away . . . Employees of 110-yr-old *Cincinnati Enquirer* are forming co-operative group with hope of buying paper from the McLean estate . . . New glass skyscrapers force revolution in window-cleaning. N Y C last wk witnessed 1st test of aluminum gondola car that travels up and down glass-walled structure, carrying 2 window-cleaners . . . Sears Roebuck, seriously considering house-to-house merchandising, plans also to invade Canada thru control of Rob't Simpson, big catalog chain.

..... *Quote* .....



Celebrities have a perverse way of timing their actions to confound and confuse the public press. Example: Pres Truman's selection of Saturday night for his historic announcement—the worst possible time for a working newsman, with early Sunday editions already on the street. Another instance may be found in the current issue of *Holiday*. In a Betty Hutton saga the actress is quoted: "I prefer being alone in my own little house." Before the mag hit the stands the recently-divorced Betty took another mate and compounded the infamy by stating: "I didn't enjoy my freedom. I just love being married!"

" "

*Prairie Farmer* has of late been carrying on a health crusade, chiding agriculturists in particular for over-exertion. To the increasing plaint: "How can we 'let up' when there's work to be done, and no help at hand?" the editor sagely opines: "People do find a way to 'let up' after the 1st heart attack. Why not find the way before that happens?"

A scholarly English periodical now looms. *Past and Present: A Jnl of Scientific and Rationalist History*. Two issues a yr, 15 shillings, by annual subscription. Editor is John Morris, University College, London WCI, to whom inquiries should be addressed.

..... *Quote* .....

#### MORALITY—32

The issue to be determined must rise far above party politics—this issue which is the salvation of our nation. It is not a contest between Republicans and Democrats, but between right and wrong. All decent people, who believe in the moral code of truth and honor and fair play, must fight as a unit against the common foe of moral corruption, no matter what their political affiliation.—Sen CHAS W TOBEY, *Return to Morality* (Doubleday).

#### ORIGIN: "Bible"—33

The word "Bible" comes from a Greek word that originally meant *Little Books*. It later came to mean *The Book*.—*Houston Times*.

#### POLITICS—34

Rep Emanuel Celler, of N Y, who has been in Congress 30 yrs, says it takes 6 "minimum requirements" to get elected to public office: the friendliness of a child, the perseverance of a bill collector, the docility of a lap dog, the patience of an adoring wife, the curiosity of a cat, and the amiability of an idiot.—ROB'T S ALLEN, *Post-Hall Syndicate*.

" "

A politician is a man who can stand up and rock a boat himself and make you think he's the only person who can save you from a terrible storm at sea.—CAL TINNEY, *Modern Millwheel*, hm, Gen'l Mills.

" "

Politics is the art of looking for trouble, finding it everywhere, diagnosing it wrongly and applying unsuitable remedies.—*Philnews*, hm, Phillips Petroleum Co.



# Pathways to the Past



Week of  
May 4-10

Nat'l Cotton Wk  
Nat'l Baby Wk  
Nat'l Cutlery Wk  
Nat'l Hearing Wk  
Nat'l Family Wk (4-11)  
Nat'l & Inter-American Music Wk  
(4-11)  
Good Will Wk  
Be-Kind-to-Animals Wk

May 4—Acetylene or carbide gas discovered 60 yrs ago, by T L Willson, Spray, N C . . . Al Capone, gangster, began prison term (for income-tax evasion) 20 yrs ago . . . Battle of Coral Sea, 1st sea battle fought entirely by air, began 10 yrs ago.

May 5—American Medical Ass'n formed in Phila, 105 yrs ago.

May 6—Our state of Maine would now be southeastern Canada if Gov John Leverett, of Mass Bay hadn't acted quickly, 275 yrs ago today, to buy this land from original patent holders, while England's Charles II procrastinated . . . German dirigible *Hindenburg* disintegrated in flames above Lakehurst, N J airport, 15 yrs ago. Catastrophe resulted in 1st coast-to-coast radio broadcast (NBC).

May 7—Columbia River discovered by Capt Rob't Gray, 160 yrs ago. Our claim to Oregon is based in part on Gray's exploration.

May 8—This is VE Day, marking end of World War II in Europe,

## 10 Years Ago

From the files of QUOTE: Much talk of the fall of Corregidor, doomed by Japanese occupation of Bataan peninsula . . . "What warm weather we're having!" observed Eleanor Roosevelt in *My Day* . . . Said curmudgeon Harold L Ickes: "We must carry the war into the beer garden of Hitler and the tea garden of Hirohito." But Donald Gordon, chmn of Canada's War-time Price & Trade Bd forecast: "Total war will remain an empty phrase until fear of the Devil himself drives us forward."

—

7 yrs ago . . . Also, 68th birthday of Harry S Truman . . . Conscription 1st authorized in US 160 yrs ago today.

May 19—Wm Windom b 125 yrs ago today. He was our 1st Sec'y of the Treasury to spend a billion dollars during a peacetime Congress. To critics, Speaker of House T B Reed rejoined, "This is a billion dollar country!" . . . No woman has yet been Pres of the U S, but we have had a woman presidential candidate. She was Victoria Claflin Woodhull, nominated by Nat'l Woman Suffrage Ass'n, under banner Nat'l Radical Reformers, 80 yrs ago today, in N Y City.

..... *Quote* .....

“

We do not know . . .

Will the Soviets attack the West?

We do not know for sure.

But we do know that to act as tho war were inevitable, and unavoidable, when we have no proof of that assumption, is the best way to substantiate the Soviet thesis that we are aggressors and planning war ourselves, and the best way to bring war nearer.—GEO KENNAN, newly-appointed U S Ambassador to the Soviet Union, in *The Foreign Service Jnl.* 35

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#### PRAYER—36

A man who in his youth sailed with his father in a fishing schooner tells how, one evening as darkness began to gather, the fog closed in on them and the seas ran high.

“I was at the wheel,” he writes, “doing my best to keep her on her course, and my father was standing close by. He knew that we were in for a bad night.”

“‘Well,’ he said, ‘about this time the little woman at home is offering up her prayer for us to the God who holds the waves in the hollow of His hand.’ And then, after a pause, he cried, ‘All hands on deck, put a close reef in the mainsail and let’s run the job. We’ve got to get that prayer ans’d.’” — *The Man Who Sees Scrapbook*, England.

#### PREJUDICE—37

Prejudice is just frozen emotion.

—Rev OSCAR E ALLISON, *Christian Advocate*.

..... *Quote* .....

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#### PROFANITY—38

Swearing is frowned upon by good Mormons, but a favorite story concerns a farmer, dressed for church, who found that the hired man hadn’t milked the cow. Exasperated, he sat down and went to work. As the bucket brimmed with warm milk, the cow kicked it into his lap.

The apoplectic farmer began slowly, his voice rising in volume and tempo: “If I weren’t a good Mormon . . . if I weren’t a bishop in the church . . . if I weren’t a man of righteousness . . . if I didn’t believe that swearing was against God’s word . . . I’d sure as hell break your damned neck!”

—ANDREW HAMILTON, “Those Amazing Mormons,” *Coronet*, 4-’52.

#### PSYCHOLOGY—39

Jos Duveen, the Napoleon of the world of art-dealers, was once vacationing at the seashore with his family. His little daughter, finding the water too cold, refused to go in. Duveen borrowed a kettle, made a small fire on the beach, boiled some water, and carefully poured it into the sea. Thereupon the youngster unhesitatingly waded in.

—CLIFTON FADIMAN, *Book-of-the-Mo-Club News*.

#### RELIGION—40

Religion is caught, not taught.—RAYMOND A WITHEY, Jr, Drew Univ, “A Neglected Area of Education,” *Educational Administration & Supervision*, 2-’52.

#### RELIGION—Communism—41

The struggle against the Gospel and Christian legend must be conducted ruthlessly, and with all the means at the disposal of communism.—*Radio Leningrad*.

## SECURITY—42

The citizen who calls on gov't to supply him with security from cradle to the grave, thereby encouraging gov't spending, is a danger to himself and his fellow citizens. If his pleas are successful, he can lose his freedom, and gain no security in exchange. — F A TRUSLOW, *Nation's Business*.

## SELF—Interest—43

Self-interest has a place, but not 1st place.—T N TIEMEYER, *Pulpit Digest*.

## SEXES—44

Expounding on the difference between humans and animals, father asserted the basic fact that only man is endowed with ability to think. "Women can think, too!" came the indignant protest from his 9-yr-old daughter. — Arcadia (Wis) *News-Leader*.

## SPEECH—Brevity—45

Be a good listener 1st—a good talker second. Remember, nature deliberately made your ears to be open, and your mouth shut. When your mouth is open you can't learn anything about the other person's wants. — ELMER WHEELER, "Sizzles That Sell," *Opportunity*.

## SPEECH—Speaking—46

Our thinking will be better and our political goals clearer when our speech is under better control. Democracy thrives on the capacity of its sponsors to express themselves factually, cogently and fruitfully.—CARROLL D CHAMPLIN, Pa State College, "Teachers Speaking," *Educational Administration & Supervision*, 2-'52.



The television program, *Author Meets the Critics*, is presumed to offer a forum for the serious ideological discussion of a specific book. Several times recently it has degenerated to the level of a brawl. There is some reason for belief it has been deliberately slanted to that end. Following the rout in which Sen Taft and Tex McCrary were chief participants, there was a boisterous session involving Sen Jos A McCarthy and economist Leo Cherne. More recently, Lee Mortimer, co-author of *U S A Confidential*, participated in a sewer spelfest that almost got the program cut off the air. It's high time for a re-evaluation. After all, the program's purpose is books, not brawls.

Are women more opposed to war than men? The natural and traditional assumption is affirmative. But Margaret Mead, in *Sex and Temperament* (Morrow) argues quite engagingly that this is "purely artificial and part of the whole mythology that considers women gentler than men."

They're saying in Chicago that the 300 friends who gathered at luncheon recently to honor Rabbi Louis Binstock is largest crowd ever assembled to mark publication of an author's 1st book. The book is *The Power of Faith*, published by Prentice-Hall.

..... *Quote* .....

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“

Give us this day your pint of blood.

Let us not plead in vain,  
For on some shell torn battle-field

A soldier lies in pain.

Give us your blood, lest sleepless nights,

Your conscience linger nigh,  
Whispering to your small, smug heart,

“Why did you let him die?”—  
*Automotive Booster Club.* 47

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#### **SPEECH—Speaking—48**

The toastmaster, introducing the speaker: “Some of us have heard this speaker before. Some of us have not. Those who have not heard him are looking forward with great pleasure to hearing him now.”—*Toastmaster*, published by Toastmasters Internat’l.

“ ”

American Univ. of Washington, D C, recently announced beginning of a course in ghost writing. Purpose: To teach students to write in such a way that orators will understand what they are saying. —*Quick.*

“ ”

Never speak unless you can improve on silence.—T N TIEMEYER, *Pulpit Digest.*

#### **SUCCESS—49**

All outward success, when it has value, is but the inevitable result of an inward success of full living, full play and enjoyment of one’s faculties.—ROB’T HENRI, *The Art Spirit* (Lippincott).

..... *Quote* .....

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#### **TELEVISION—Future—50**

We now have in the U S about 16 million television sets. Five yrs hence we shall have 40 million sets in use. There is room in this country for 2,000 television broadcasting stations, reaching about 90% of our population.—Dr ALLEN B DU MONT, pres Du Mont Laboratories, Inc, addressing Edison Electric Inst.

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#### **Smiles**

A smile is such a funny thing. It wrinkles up your face, and when it’s gone you have to find its secret hiding place.

But far more wonderful it is to see what smiles can do; you smile at one, he smiles at you, and so one smile makes two.

And since a smile can do so much by cheering hearts of care, let’s all just keep on smiling till smiles go everywhere!—*Christian Advocate.* 51

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#### **THOUGHT—52**

Thinking is a habit like piano-playing, not a process like eating or sleeping. The am’t of thinking you can do at any time will depend primarily on the amount of thinking you have already done.—Editorial, *Canadian Forum.*

#### **TRUTH—53**

Much of truth is found upon the battlefield of controversy, and it is kept alive by sharp exchanges.—LAWRENCE A KIMPTON, *American Federationist.*

#### VIRTUE—Vice—54

Patience is good only when it is the shortest way to a good end; otherwise impatience is better. Courage on behalf of a good cause is good; otherwise it is bad. Self-respect is good only to the extent that one is worthy of respect. Economy is good only that one's savings may be used for something worth while. Amiability must be of the kind that distinguishes between good and bad men before we can approve it. There are times when contentment is out of order; and there are conditions in which obedience only prolongs unjust authority, and creates a craven spirit in him who obeys.—GEO ALBERT COE, "Virtue and the Virtues," *Religious Education*, 3-4-'52.

“

"Your task . . . to build a better world," God said.

I ans'd, "How? . . .

This world is such a large, vast place,

So complicated now,

And I so small and useless am,  
There's nothing I can do."

But God in all His wisdom said,

"Just build a better YOU!"

—DOROTHY R JONES, *Christian Advocate*.

55

”

#### WAR—Preparation—56

Before long a backward nation will be any nation that doesn't have a supply of A, H and probably Z bombs stashed away.—*Cincinnati Enquirer*.



#### Ruts of Tradition

HENRY D THOREAU

THOREAU, who died 90 yrs ago (May 6, 1862) at the early age of 45, is one of the most misunderstood of our minor geniuses. The Encyclopedia Britannica classifies him as a "recluse". He was nothing of the sort. He did not particularly enjoy the wilderness; vastly preferred the proximity of man. The Walden experiment, on which his renown chiefly rests, occupied less than 2 yrs of a mature lifetime. Having proved his point he ret'd, eagerly, to a life of normal activity.

I left the woods for as good a reason as I went there. Perhaps it seemed to me that I had several more lives to live, and could not spare any more time for that one. It is remarkable how easily and insensibly we fall into a particular route, and make a beaten track for ourselves. I had not lived there a week before my feet wore a path from my door to the pond-side; and tho it is 5 or 6 yrs since I trod it, it is still quite distinct. It is true, I fear, that others may have fallen into it, and so helped to keep it open. The surface of the earth is soft and impressible by the feet of men; and so with the paths which the mind travels. How worn and dusty, then, must be the highways of the world, how deep the ruts of tradition and conformity!—Walden.

..... Quote .....

# Good Stories..... you can use

A fluttery little woman went to the races the other day for the 1st time. As the horses flashed past the post, a steward asked her what she thought of it. "It reminds me," she said, "of the cost of living."

"How extraordinary," repl'd the steward. "Why is that?"

"I really can't say," repl'd the fluttery one a bit wearily. "You see, *everything* reminds me of the cost of living."—*Ensign News*, hm, House of Ensign (S Africa). a

" "

After a hard day at the office, a man went home to his wife and cute little 3-yr-old daughter.

"Have you a kiss for Daddy?"  
"No."

"I'm ashamed of you. Your Daddy works hard all day to bring home a little money and you behave like that. Come on now, where's the kiss?"

Looking him right in the eye, the 3-yr-old said, "Where's the money?"—ARTHUR GODFREY, *Stories I Like to Tell* (Simon & Schuster). b

" "

During the early statehood of New Mex, a jury was empanelled to decide a murder case. They disputed for hrs in a bare little room but at last straggled back to their places. The foreman voiced the gen'l opinion: "We don't think he did it," he said slowly, "for we allow he wa'n't there; but we think he would of ef he'd had the chanst."—*Watchman-Examiner*. c

.....Quote.....

## I LAUGHED AT THIS ONE

GIL TRAVIS

Minneapolis, Minn

When a structural engineer hired by the state examined our local grammar school and condemned it as unsafe, a certain doctor active in civic affairs raised a towering stink. The old structure was a mountain of strength, he protested; there was dirty work afoot somewhere.

"Tell me, now," Doc one day asked a supposedly disinterested listener at a st-corner forum, "what would you say about a man who'd condemn a bldg when all he did was tap the walls here and there with a little hammer?"

"Well, sir," drawled the impartial one, "since you ask me, I'd say that man missed his calling. He'd ought to have been a doctor."—*True*.

" "

A chap with a wife addicted to luxury living was preparing to engage in an exchange of confidences with a friend.

"Tell me," he said, "are you able to earn money as fast as your wife can spend it?"

"Yeah," replied the other promptly. "She doesn't bother me. It's this guy Truman I can't keep up with!"—*Wall St Jnl*, 12/24/34



There was aboard my DC-6 a famous Irish author and playwright, a fellow who has wrought many famous plays, and we got to talking about an oldtime airline pilot who was as wild as the early worm and renowned for his escapades. "He was completely off his cobb," the Irishman said, perhaps in envy.

"Oh," I repl'd, "all of us in this business are a little abnormal."

"Yes," he objected, "but he was more abnormal than is normal."—**HY SHERIDAN, *Flying*.** e

" "

A tall cowboy, 10-gal hat and all, was sauntering around a large dep't store. A salesgirl asked him if she could be of assistance. "No, ma'am," he repl'd. "I reckon not. I ain't never seen so many things I could do without."—**R & R Mag, hm, Insurance Research & Review Service.** f

" "

Pat ret'd from a winter's vacation in Fla and was telling Mike about an enormous grouper he had landed, so big it took a power winch to land it and a crane to get it off the boat. Since the fish was too big to eat, Pat took a photo of it.

"Well, show me the picture," Mike insisted.

"Oh, I don't carry it around with me," Pat explained. "It weighs 15 lbs!"—**Outdoor Indiana.** g

The General can't campaign so long as his wagon is hitched to 5 stars.—**GABRIEL COURIER, *Christian Herald*.**

" "

In these days of uncertainty the only thing you can count on is your fingers.—**Gilcrafter, hm, Gilbert Paper Co.**

" "

The average man has 66 lbs of muscle and 3.3 lbs of brains. Maybe that explains a lot of things.—**Naval Air Gosport.**

" "

Heaven: 1952 wages, 1926 dividends, 1932 prices, 1910 taxes.—**Pure Oil News, hm, Pure Oil Co.**

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The 5th grade was having a geography lesson, and the teacher asked Bobby a question about the English Channel. "I wouldn't know about that one," the little boy shook his head doubtfully. "We only get one channel on our TV set."—**Dixie Roto Mag.** h

" "

A Chicago merchant tailor last wk cabled his Scottish woollens buyer a query concerning future mkt. Promptly came the reply: "Some think prices will go up; some think they will go down. I do, too."—**Chicago Daily News.** i

..... *Quote* .....

## *Quote-ettes*

NEWBOLD MORRIS, recently-dismissed crime investigator: "I am not mad at anyone. I don't know whether anyone is mad at me, and I don't much care, as long as my wife still loves me." 1-Q-t

" "

GOV ADLAI STEVENSON, (D-Ill): "The news from Arizona is very significant." (In a "toad derby" at Arizona State College, "Stevenson" hopped to decisive victory over all opponents.) 2-Q-t

" "

SEN CHAS L TAYLOR, speaking against bill (in Mass Senate) to ban alcoholic beverages at athletic contests: "What are they going to do at football games to keep warm? I threw my racoon coat away long ago." (The bill was defeated.) 3-Q-t

## SECOND CLASS MATTER

## *News of the* **NEW**

After 10 yrs of research, medical scientists have produced from red cells of human blood what is considered substitute for and adjunct to blood plasma. Known as modified human globin, product may provide twice as much material from each pt of blood as is now obtained in plasma form.

Most study has been done on patients given the globin intravenously for nutritional purposes, but evidence is that globin is also effective in shock cases.

Blood proteins outside red cells are utilized in plasma treatment of shock and the feeding of patients.

If red cells also may be utilized, major problem may have been solved in obtaining materials for patients in need of such aid. In pt of blood, it is possible to get approximately 30 grams of plasma. Thru new globin technique, minimum of another 60 grams of materials useful in nutrition and shock could be obtained.

Project is still in experiment stage; complications in developing costs, availability and quantity, as well as other problems, make matter of how soon product can be utilized on general scale a major question to be determined.



